Save the Date: Help for the Homeless Hygiene Drive  
Feb. 21 – March 13, 2016

Last February 200+ Fox Cities area employers, churches and schools joined with 91.9/91.5 The Family by placing collection boxes with posters in their high traffic areas and promoting our annual Help for the Homeless hygiene drive to their staff, members, students and friends.

The community "gets" this! Most of us CAN afford to buy an extra tube of toothpaste or bottle of shampoo. They donated more than $157,000 worth of hygiene supplies, stocking the shelves of 17 local Fox Cities area crisis agencies - in many cases supplying a year's worth of products. **This donation allows our crisis agencies to concentrate their limited resources on providing qualified staff, safe housing, nutritious food, education, and counseling to those they serve.**

**Please visit with your decision makers to participate in 2016!**  
**$872,000 worth of hygiene supplies have been donated by Fox Cities residents to our LOCAL community crisis agencies since 2008 – Thank you!**

**What:** 91.9/91.5 The Family's 24th annual Help for the Homeless hygiene drive to collect personal care and cleaning products for local crisis agencies.

**In the Fox Cities we'll be collecting for:**
1. Appleton Area School District Education of Homeless Children & Youth Program
2. ADVOCAP Homeless Program
3. B.A.B.E.S. Respite Inc. in Appleton
4. B.A.B.E.S. Respite Inc. of New London
5. Boys and Girls Clubs of the Fox Valley Runaway Program
6. COTS Transitional Shelters for Men & Women
7. Fox Valley Warming Shelter
8. Harbor House Domestic Abuse Programs
9. Homeless Connections (formerly Emergency Shelter of the Fox Valley)
10. Housing Partnership of the Fox Cities
11. LEAVEN
12. Mother & Unborn Baby Care
13. Partnership Community Health Center
14. Riverview Gardens
15. Ryan Community Transitional Housing
16. Salvation Army, Fox Cities
17. Salvation Army, New London

**When:** February 21 – March 13, 2016

**Where:** The Family's Help for the Homeless hygiene drive takes place in 13 communities in our listening areas; Appleton/Fox Cities, Berlin/Ripon, Chilton, Fond du Lac, Green Bay, Manitowoc, Marshfield, Oconto/Marinette, Oshkosh, Rhinelander, Waupaca, Wisconsin Rapids, and Wausau. **Donations remain the communities where they are collected.**

**How:** Local employers, churches, & schools place a collection box in high traffic areas and invite people to contribute hygiene/cleaning products to the drive. The Family website [http://www.thefamily.net/help-for-the-homeless.php](http://www.thefamily.net/help-for-the-homeless.php) will offer helpful promotional materials like flyers and blurbs to copy into your newsletters/memos etc. Your collection box and poster will be dropped off at your location before February 21st, and picked up again by March 17th.

**Who:** YOU - we hope! Please include The Family's Help for the Homeless in your spring activity schedule and plan to help us fill the shelves of our local crisis agencies with a year's worth of personal hygiene and cleaning products. The agencies need and appreciate your help!

**If possible, please let us know if you'll participate by December 1** – it'll help us in planning. Call Heidi Prahl at The Family radio studios with any questions. **Thanks again!**

**Contact:** Heidi Prahl, 91.9/91.5 and 88.5 The Family, Donor & Community Relations and The Family's "Help for the Homeless" hygiene drive Event Coordinator  [heidip@thefamily.net](mailto:heidip@thefamily.net) 920-749-9364