

2018

SERVANT LEADERSHIP SUMMIT

Friday, January 26th, 2018

7:30 AM - 8:00 AM

Hot Buffet Breakfast/Networking

8:00 AM - 12:00 PM

Workshop

Seating is limited.

Per Person: \$230

(\$180 non-profit)

Per Table (seats 8): \$1550

(\$1250 non-profit)

Additional processing fees apply.

Ticket purchase includes:
a buffet breakfast, workshop and
BridgeWorks' newly released book:
Managing Millennials for Dummies

Go to

<http://SLSummit2018.eventbrite.com>
to reserve your space!

#SLSummit2018

the **MARQ**
banquet & catering

3117 French Road
De Pere, WI 54114

Click [here](#) for directions

For more information, please contact
Meredith Bartos at meredithb@prophit.com

Event Presented by:

prophit

Sponsored by:

dignify

A Tool for Servant Leaders

PHIL GWOKE

When Generations Connect

Communicating Across Generational Divides

If you think you've heard all there is to know about the generations topic, think again....

As the latest research emerges, and a new generation hops on the scene, Phil Gwoke from BridgeWorks is evolving to deliver the most relevant, cutting-edge, and fresh programs on the generations. Our speaker will teach proven strategies for sharpening your generational edge. Learn new information about generational differences to effectively serve as a leader, co-worker, friend, or family member.

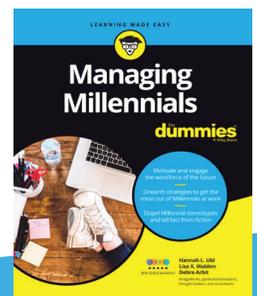
PHIL GWOKE is a Keynote Speaker and Consultant at BridgeWorks. Around BridgeWorks HQ, Phil is known as The Motivatorzz and The Historian. As an internationally recognized speaker, Phil has shared his wisdom and inspired audiences in 40 different states and on 4 continents, to over 100,000 people. He is also the proud father of a collegiate Gen Edger, and is adjusting to life as an empty-next Gen Xer.



WORKSHOP SUMMARY Four distinct generations are working together shoulder to shoulder, each with a unique set of attitudes, values, and work styles. It used to be that older workers were bosses and younger ones took orders. Now, roles are all over the board and rules are being rewritten. Organizations are feeling the pain of generations as they struggle to manage productivity and morale while maintaining high standards of quality and service in a challenging economy. When Generations Connect demonstrates not only why it's important to understand what shaped the generations, but why they behave the way they do. Find out how generation gaps hit the bottom line. Learn what to do about the approaching talent gap; grasp the keys to retaining the generations you need most and discover how to convert this form of diversity from an obstacle into an opportunity.

KEY TAKEAWAYS

- Explain who the generations are in today's workplace
- Identify the stereotypes that keep us from understanding other generations
- Present solutions for engagement, team synergy, and motivation for all generations
- Help you develop approaches for communicating across generational divides
- Identify key trends of the future of the workplace



Servant Leaders!

We welcome you to attend our 6th annual Servant Leadership Summit. Yes, it's that time of year again. I am excited to announce this year's presenter, Phil Gwoke.

Phil is one of BridgeWorks' resident Gen Xers, and brings his unique humor, experiences, research, and generational expertise to this year's summit. He is a firm believer that with the proper motivation, training, and support system, members of any generation can become capable of remarkable accomplishments. With his down-to-earth, relatable style and dedication to presenting research in digestible, entertaining way, Phil has become a fast favorite with audiences around the country.

I hope you can attend! Reserve your table early as this, once again, is a limited engagement.

Joseph M. Kiedinger